

straumanngroup

A close-up photograph of two people hugging. The person on the right has curly brown hair and is smiling broadly, showing their teeth. They are wearing a white shirt. The person on the left has dark hair and is wearing a yellow jacket over a blue and white striped shirt. A tattoo is visible on the person's upper arm. The background is blurred.

**TO UNLOCK THE
POTENTIAL OF
PEOPLE'S LIVES.**

Discover how we're making a difference

WE'RE HERE TO UNLOCK THE POTENTIAL OF PEOPLE'S LIVES.

The Straumann Group is a global leader in tooth replacement and orthodontic solutions that restore smiles and confidence. It unites global and international brands that stand for excellence, innovation and quality in replacement, corrective and digital dentistry. In collaboration with leading clinics, institutes and universities, the Group researches, develops, manufactures and supplies dental implants, instruments, CAD/CAM prosthetics, orthodontic aligners, biomaterials and digital solutions for use in tooth correction, replacement and restoration or to prevent tooth loss. Headquartered in Basel, Switzerland, the Group currently employs more than 10,400 people worldwide. Its products, solutions and services are available in more than 100 countries through a broad network of distribution subsidiaries and partners.



A WORLD OF CHANGE. A WORLD OF OPPORTUNITY.

Today, the world of oral health is changing faster than ever before. Market forces and dynamics are rapidly evolving, and so are people's attitudes.

Patients are demanding faster and more esthetic treatments. Technological disruption is driving progress, and digital transformation is increasing expectations of seamless experiences. Bold players are entering the game and new business models are emerging.

At Straumann Group, we see change as opportunity. We're stepping up to redefine the future of our industry, by challenging the status quo and constantly innovating to become the world's leading oral health partner. We've always had the boldest ambitions, and we're now committed to transforming 10 million smiles each year.



A WORLD WHERE ORAL HEALTH IS A SOURCE OF CONFIDENCE.

At Straumann Group we've always been inspired to make people's lives better. Since our foundation in 1954, we've transformed millions of lives. We'll transform millions more, because what we do goes way beyond restoring smiles. Improving people's oral health increases self-confidence and restores self-esteem. Our powerful shared purpose is to unlock people's potential, and we're proud to make a difference.

Around the world, billions of people deserve a customer-centric approach to oral health that goes far beyond just treating missing or misaligned teeth. We're committed to our vision of a world in which oral health is a source of confidence. Working together across our market-leading brands, we're on a mission to become the most customer-focused and innovative oral health company in the world.

Over nearly seven decades, our entrepreneurial spirit and commitment to scientific excellence have made us the global market leader in esthetic dentistry. And as we embark on the next exciting chapter in our ever-evolving journey of transformation, these same enduring qualities will shape our future success.



STRAUMANN GROUP IN NUMBERS

Revenue in CHF

2.3BN

Core RBIT margin

26%

Smiles impacted

4.4M

Employees

>10,400

Female leadership positions

39%

Employee engagement score

81

Employees say they have good opportunities to grow and learn

76%

Organic revenue growth

15.7%

Renewable electricity

80%

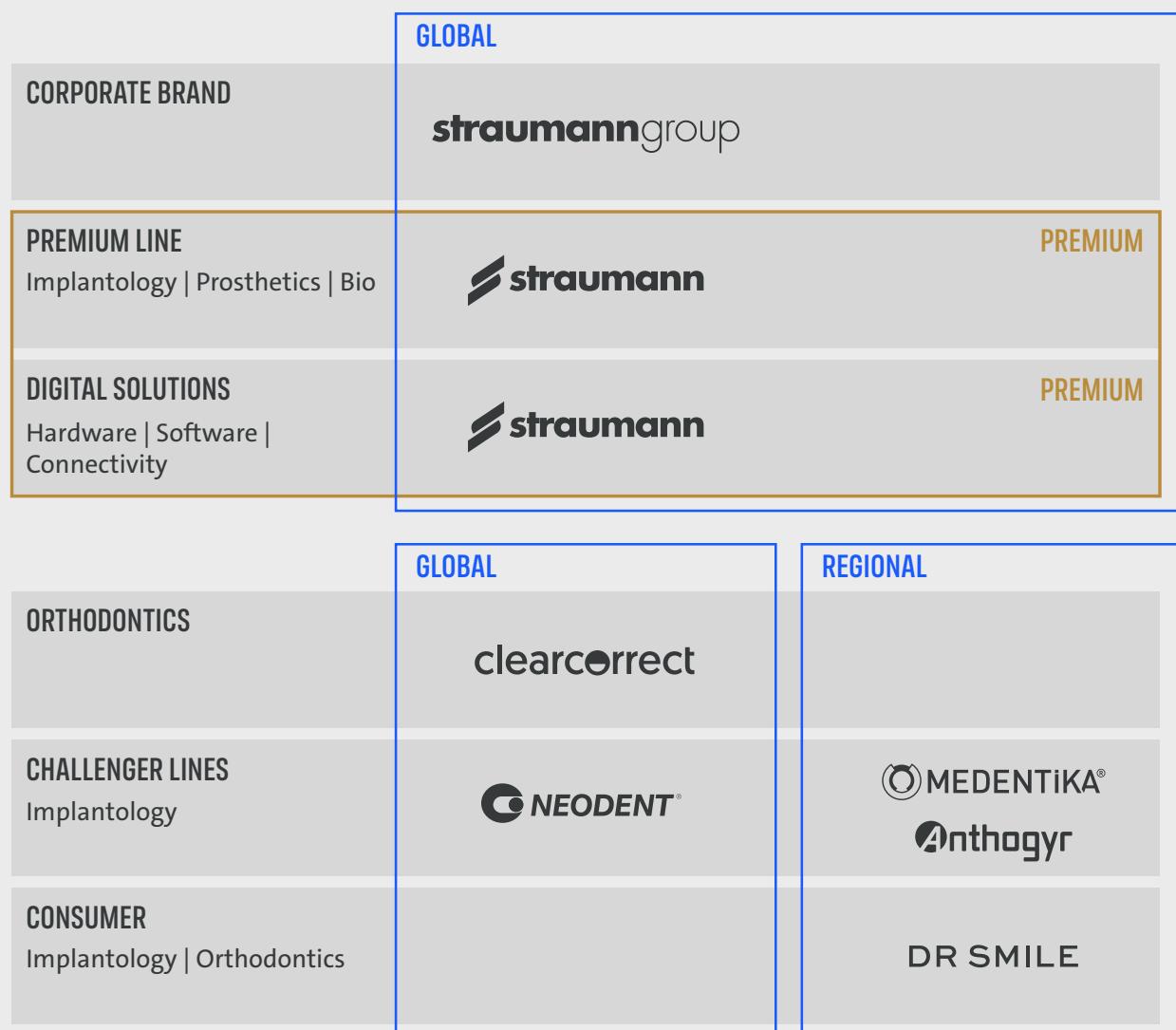
FOCUSED ON OUR CUSTOMERS. READY FOR THE FUTURE.

Straumann Group strives to become a digitally-powered oral health company. We're the home of entrepreneurial minds and powerful brands, who are empowered to challenge the status quo and offer the most innovative and customer-centric oral care solutions in the world.



MORE THAN JUST LOGOS

Straumann Group unites global and international brands that stand for excellence, innovation and quality across replacement, corrective, esthetics and digital dentistry.



GROWING AND INVESTING FOR MORE THAN 60 YEARS

Since the introduction of the first one-stage implant worldwide Straumann has never stopped innovating.



1954

Straumann
AG Research
Institute
founded



1980

Foundation of
the International
Team for
Implantology (ITI)



1993

Foundation
of Neodent®



2004

The Latin American
Institute for Research
and Dental Education
was inaugurated



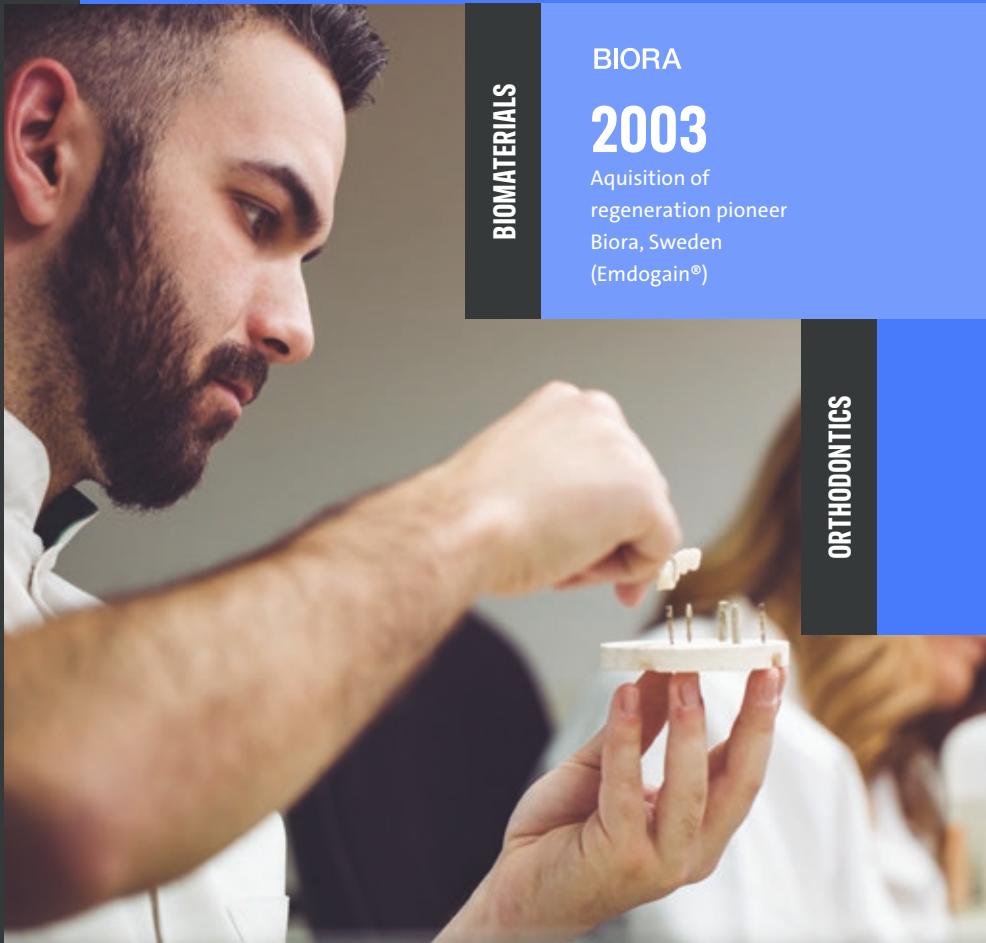
2005

Foundation
of Medentika®



2012

Straumann® acquires
49% stake in
Neodent®, Brazilian
market leader



2003

Aquisition of
regeneration pioneer
Biora, Sweden
(Emdogain®)

clearcorrect

2006

Foundation of
ClearCorrect™

etkon

2007

Aquisition of Etkon CAD/
CAM, Germany, with
production centers in
Leipzig and Munich



 MEDENTIKA®

2013

Aquisition of
51% stake in
Mendentika®

 NEODENT®

2015

Straumann®
increases
ownership of
Neodent® to 100%

 Anthogyr

2016

Aquisition of
30% stake in
Anthogyr

 straumanngroup

2017

Foundation of
the Straumann
Group®

 T-PLUS
Dental Implant

2018

Straumann®
increases
ownership of
T-Plus to 60%

 Anthogyr

2019

Straumann®
increases
ownership of
Anthogyr to 100%



2014

Joined forces
with biomaterials
specialist botiss,
Germany



2018

Aquisition
of 30% stake
in botiss

 clearcorrect

2017

Aquisition of
orthodontic specialist
ClearCorrect™, USA
and Geniova, Spain

 BayMaterials®

2019

Aquisition of
thermo-plastics
specialist Bay
Materials, USA

 YLLER

2019

Aquisition of
Yller Biomaterials,
Brazil

 DR SMILE

2020

Aquisition of
majority in DrSmile,
Germany

 dental wings

2011

Investment in dental
digital technology
provider Dental
Wings®, Canada

 rapidshape

2017

Investment
in 3D printing
pioneer and
manufacturer

 DENTAL
MONITORING

2018

Investment
in AI-enabled
remote
monitoring

 createch
medical

2018

Straumann®
increases
ownership of
Createch to 100%

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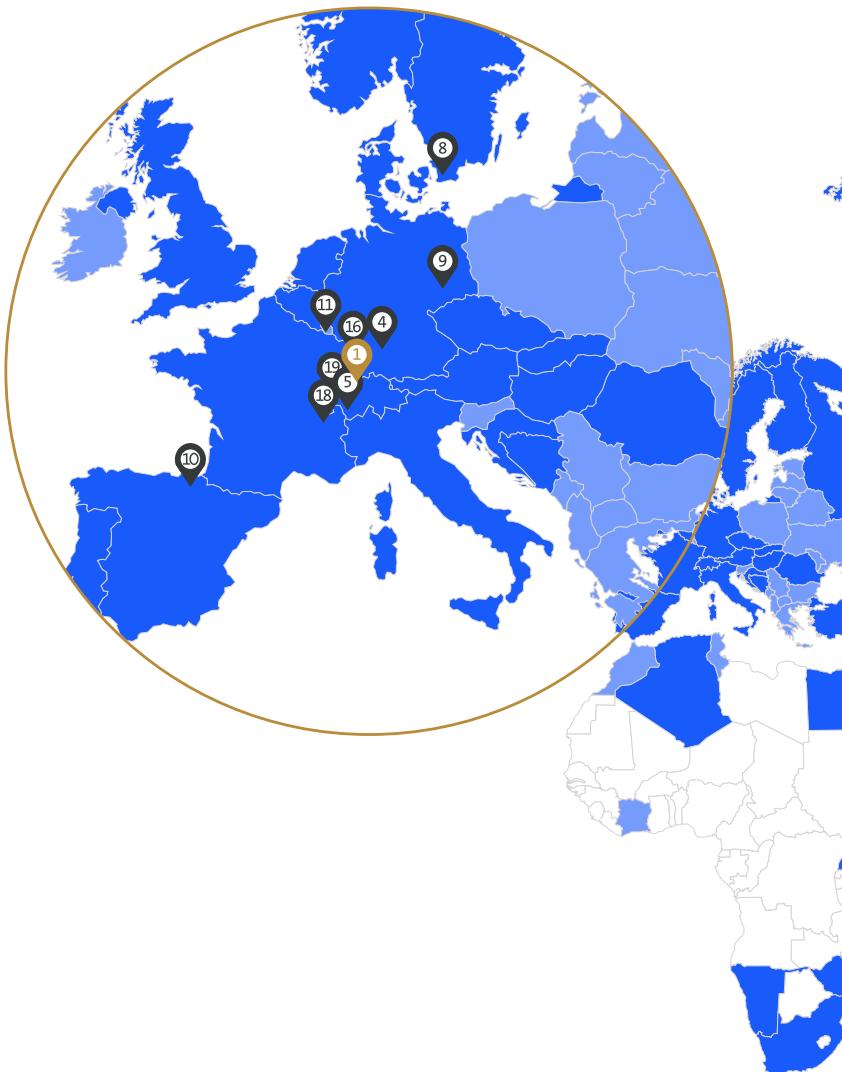
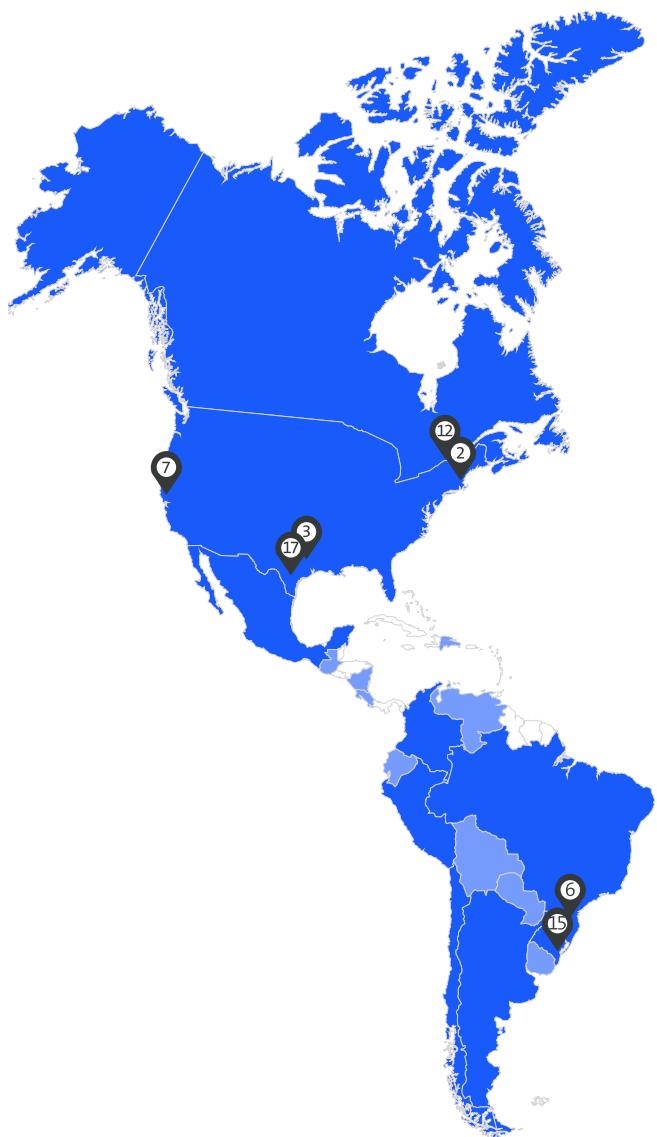
2020

Aquisition of
49% stake in
AI-specialist
Promation B.V, NL

 smilink

2021

Aquisition of
health tech
company, Brazil



1. Basel (CH)	Global headquarters
2. Andover (US)	Implants and prosthetics
3. Arlington (US)	CADCAM milling
4. Calw (DE)	Implants and prosthetics
5. Corgément (CH)	Surgical instruments
6. Curitiba (BR)	Implants and prosthetics, CADCAM milling, clear aligners, resins
7. Fremont (US)	Thermoplastics
8. Malmö (SE)	Biomaterials
9. Markkleeberg (DE)	CADCAM milling, clear aligners
10. Mendaro (ES)	CADCAM milling
11. Mersch (LU)	CADCAM milling
12. Montreal (CA)	Digital equipment
13. Narita/Chiba (JP)	CADCAM milling
14. New Taipei City (TW)	Implants and prosthetics
15. Pelotas (BR)	Resins
16. Rheinfelden (CH)	CADCAM milling, prosthetics
17. Round Rock (US)	Clear aligners
18. Sallanches (FR)	Implants and prosthetics
19. Villeret (CH)	Implants and prosthetics
20. Villeret (CH)	Clear aligners

Headquarters

Production site

Served by subsidiary

Served by distributor



POWERFUL BRANDS. WORLDWIDE REACH.

Straumann Group is the home of entrepreneurial minds and powerful brands.

Straumann Group is our corporate home where all our brands belong. It's the shared identity, character and purpose that unites, inspires and empowers everyone from our employees and future talent, to our partners, investors, and the public.

Across our brands, we offer products, solutions and services in more than 100 countries, through a broad network of distribution subsidiaries and partners. We manufacture our products within our global network of 20 production sites. Headquartered in Basel, Switzerland, we employ more than 10,400 people worldwide, who all share our common purpose: to unlock the potential of people's lives.

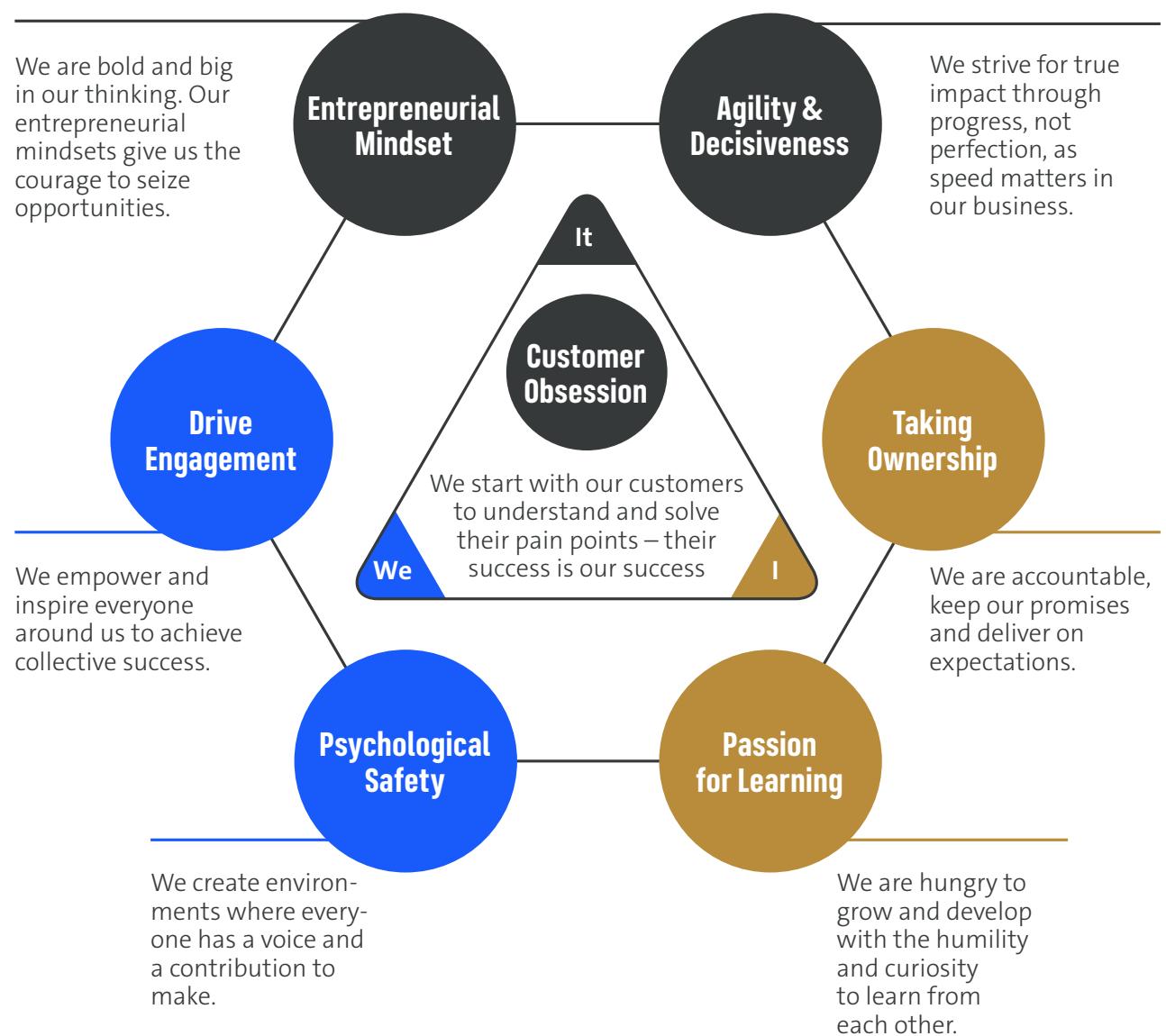
UNITED BY OUR BELIEFS. SHAPED BY OUR CULTURE.

At Straumann Group, our people and culture have always been the foundation of our global success. We're guided by the enduring beliefs we all share, and which continue to drive our business into the future.





OUR CORE BELIEFS



A STRATEGIC PRIORITY

In a world facing unprecedented socio-economic and environmental challenges, we know we have an important role to play – today and for future generations. By making sustainability a strategic business priority with key commitments and clear goals, we're stepping up our ambitions to become a role model in our industry.



By embedding sustainability into our business strategy, we're ensuring that we keep delivering positive impact for our stakeholders on the way to becoming a role model for our industry.

COMMITMENTS & GOALS		
	We have four key commitments	We're committed to important time-bound goals
ADVANCING ORAL CARE	<p>We aim to be at the forefront of innovative solutions in oral care with patient's health and safety in mind. Together with our strategic partners, we improve access to oral care for people all over the world. We believe in fostering customer learning and education for the benefit of patients.</p>	<ul style="list-style-type: none"> Our aim is to help 10 million smiles per year by 2030 We want to maintain 35% of all our educational activities in low and middle-income countries
EMPOWERING PEOPLE	<p>We believe having an inclusive, diverse and empowering culture is at the heart of a successful company. Our employees' wellbeing, their continuous learning and growth as well as ensuring the highest standards of occupational health and safety are instrumental in making us a place where people want to work.</p>	<ul style="list-style-type: none"> We want 50% of leadership positions to be held by females by 2026 By 2026, we want at least 80% of our people to tell us, that they have good opportunities to learn and grow
CARING FOR THE PLANET & SOCIETY	<p>We are safeguarding the environment by minimizing our emissions, managing our waste, and reducing our use of materials, energy and water. We commit to responsibly managing our supply chain relationships and we are contributing to the development of our local communities.</p>	<ul style="list-style-type: none"> We will use 100% renewable electricity by 2024 We aim to achieve net zero emissions by 2040
ACTING WITH RESPONSIBILITY	<p>As a global business we are leading by example, through our ethical approach and sound governance. We are carefully managing our risks and ensuring that every aspect of our business complies with relevant standards and regulations. We are shaping a company with the highest standards of integrity.</p>	<ul style="list-style-type: none"> We are shaping a company with a zero tolerance policy

OUR MISSION IS TO BECOME THE MOST CUSTOMER-FOCUSED AND INNOVATIVE ORAL HEALTH COMPANY IN THE WORLD.

If you would like to join our journey
or find out more, please contact:

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