

## Media Release

# **Straumann Group announces Executive Management Board changes**

**Basel, February 26, 2025:** Today the Straumann Group announces two executive management board changes. The first one is that Yang Xu, Chief Financial Officer(CFO), has decided to leave the Straumann Group as of May 2025 to pursue opportunities outside the company. The search for a new CFO has been started and succession will be announced shortly.

The second announcement is that Grant Bester will assume commercial responsibility for the North America region and join the Executive Management Board in April 2025. His onboarding will begin at the Straumann Group headquarters, alongside Guillaume Daniellot. In parallel, we would like to thank Aurelio Sahagun for his dedication and leadership over the past four years during which he guided the North America region through a challenging period. He will support a professional transition until the end of March, and then will pursue opportunities outside the company.

**Guillaume Daniellot, Chief Executive Officer,** said: "I would like to personally thank Yang Xu for her unwavering dedication in leading our finance organization. While I am sad to see her move on, I sincerely wish her all the best in her future endeavors.

In addition, I'm very excited to soon have Grant on board. He is an exceptional, passionate leader with an impressive, strong, high-performance mindset and will further drive the success of our second-largest region, North America. I would also like to sincerely thank Aurelio for everything he has done for the company and wish him all the best for the future."

# Grant Bester to serve as Executive Commercial leader for North America

As Executive Commercial Leader for North America, Grant Bester will assume commercial responsibility over the North America region and become a Member of the Executive Management Board. Grant joins from the Polaris Group where he was Vice President International for Polaris and then for Indian Motorcycle, overseeing the business internationally. Before that, Grant worked for Stryker, a global medical technology company, as Vice president and Chief Marketing officer. During his tenure, he was responsible for the orthopedics, trauma, and spinal business across multiple regions. Grant had a varied career, not only in corporate roles but has also been involved in entrepreneurial ventures, running his own business in professional imaging.

Born in 1971, Grant is South African-born, studied business management at the University of Johannesburg and furthered his executive education through programs at the Manchester Business School and Harvard University.



#### **About Straumann Group**

The Straumann Group (SIX: STMN) is a global leader in tooth replacement and orthodontic solutions that restore smiles and confidence. It unites global and international brands that stand for excellence, innovation and quality in replacement, corrective and digital dentistry, including Anthogyr, ClearCorrect, Medentika, Neodent, NUVO, Straumann and other fully/partly owned companies and partners. In collaboration with leading clinics, institutes and universities, the Group researches, develops, manufactures and supplies dental implants, instruments, CADCAM prosthetics, orthodontic aligners, biomaterials and digital solutions for use in tooth correction, replacement and restoration or to prevent tooth loss.

Headquartered in Basel, Switzerland, the Group currently employs close to 12'000 people worldwide. Its products, solutions and services are available in more than 100 countries through a broad network of distribution subsidiaries and partners.

Straumann Holding AG, Peter Merian-Weg 12, 4002 Basel, Switzerland

Phone: +41 (0)61 965 11 11

Homepage: www.straumann-group.com

#### Contacts:

**Corporate Communication** 

Silvia Dobry: +41 (0)61 965 15 62 Marcel Kellerhals: +41 (0)61 965 17 51 Frank Keidel: +41 (0)79 530 71 84 Derya Güzel: +41 (0)61 965 18 76

**Investor Relations** 

E-mail: <a href="mailto:corporate.communication@straumann.com">com</a> E-mail: <a href="mailto:investor.relations@straumann.com">investor.relations@straumann.com</a>

### Disclaimer

This press release contains forward-looking statements, including statements regarding the beliefs, expectations and assumptions of future results, performance or achievements of Straumann Group, that are based upon information available to Straumann Group as of the date such statements are made. Forward-looking statements are neither historical facts nor assurances of future performance. They may, but need not, be identified by words such as: "anticipate," "intend," "plan," "goal," "believe," "project," "estimate," "expect," "future," "likely," "may," "should," "will" and similar references to future periods or events. Such forward-looking statements reflect the views, beliefs, assumptions and expectations of Straumann Group or its management at the time the statements are made, and they are subject to known and unknown risks, uncertainties and other factors that may be outside of Straumann Group's control. Such known and unknown risks, uncertainties and other factors underlying forwardlooking statements may cause the actual results, performance or achievements of the Group to differ materially from those expressed or implied in this document. Accordingly, you should not rely on any forward-looking statements contained in this press release. Important factors that could cause the Group's expectations regarding future results, performance or achievements to differ materially from those expressed in a forward-looking statement include, but are not confined to, future global economic conditions, pandemics, exchange rates, legal provisions, market conditions, activities by competitors and other factors outside Straumann's control. Should one or more of these risks, uncertainties or other factors materialize or should underlying views, beliefs, assumptions or expectations prove incorrect, actual outcomes may vary materially from those forecasted or expected. Straumann is providing the information in this release as of the date it is issued and does not undertake any obligation to update any statements as a result of new information, future events or otherwise. This release constitutes neither an offer to sell nor a solicitation to buy any securities.

###