

Media Release

Straumann receives prestigious Pierre Fauchard Academy Dental Trade and Industry Recognition Award

- *Award presented to honor outstanding leaders in the field for contributions to dentistry and the community*
- *Straumann honored for excellence in research, public service, education and leadership development in oral healthcare worldwide*

Basel/Washington D.C., 25 November 2015 – Straumann is this year's recipient of the prestigious Dental Trade and Industry Recognition Award presented by the Pierre Fauchard Academy (PFA). Presented annually since 1994, the Award honors an outstanding leader in the field for contributions to dentistry and the community.

The 2015 Award was presented in Washington D.C. at the PFA Annual Awards luncheon concurrent with the American Dental Association Sessions in recognition of the company's 'service and merit to the profession and community, well above recognized standards'.

PFA President, Dr. Karyn Stockwell cited Straumann for "outstanding contributions ensuring the highest standards of care for our patients. Straumann's commitment to ongoing clinical research and contributing to communities through outreach to developing regions, ongoing commitment to Ectodermal Dysplasia patients, the Young Professional Award in Regenerative Dentistry and the Straumann AID charitable program have exemplified the mission of the Pierre Fauchard Academy by providing excellence in research, public service, education and leadership development in oral healthcare worldwide."

"It is a great encouragement to receive recognition for things that often go unseen and unnoticed", said Marco Gadola, CEO of Straumann. "we share it with countless unseen dentists and colleagues whose selfless support is an essential part of our efforts to enhance patient care and to give smiles to the less privileged. We sincerely thank them and the Pierre Fauchard Academy".

Please watch the video on www.straumann.com/pfa-award-2015.

About Straumann

Headquartered in Basel, Switzerland, the Straumann Group (SIX: STMN) is a global leader in implant, restorative and regenerative dentistry. In collaboration with leading clinics, research institutes and universities, Straumann researches, develops and manufactures dental implants, instruments, prosthetics and tissue regeneration products for use in tooth replacement and restoration solutions or to prevent tooth loss. Including its Neodent business, the Group currently employs approximately 3400 people worldwide and its products and services are available in more than 70 countries through its broad network of distribution subsidiaries and partners.

About the Pierre Fauchard Academy

Named for the father of modern dentistry, The Pierre Fauchard Academy is an honorary dental service organization founded in 1936 by Dr. Elmer S. Best, whose passion for research and the raising of professional standards laid the groundwork for the Academy. The Academy and its affiliated Foundation have funded over \$6 million in dental projects worldwide to bring dental care to underserved populations. Comprised of over 8 000 Fellows in 66 countries, the organization has attracted outstanding dental researchers and teachers to its ranks whose mission is to recognize and grow leaders in the dental profession, their communities and society.

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