



Media release

Straumann nominates Wolf-Rüdiger Daetz as Chief Financial Officer & Executive Vice President of Operations

Basel, 12 November 2009: Straumann today announced the appointment of Wolf-Rüdiger Daetz as Chief Financial Officer and Executive Vice President of Operations of the Straumann Group beginning on 1 March 2010. At 51, Mr Daetz is an accomplished senior executive with extensive international experience in finance and operations. He joins Straumann from the electronics and electrical engineering company Siemens, where he began his career in 1985.

His appointment is part of the leadership succession plan announced by Straumann in August, which will take effect in April 2010, when the present CFO, Beat Spalinger, will succeed Gilbert Achermann as President & Chief Executive Officer of the Straumann Group. Mr Achermann has been nominated to take over as Chairman of the Board of Directors, the position held for the past 8 years by Dr h.c. Rudolf Maag, who is retiring.

Wolf-Rüdiger Daetz joins Straumann from the Building Technologies Group of Siemens, where for the past three and a half years he has been CFO of the Fire Detection, Global Solutions and Products business. In this capacity he concluded various important central projects for the Building Technology Group. In addition to his in-depth financial experience, he has an impressive track record in process management and efficiency optimization and has successfully led sizeable acquisition, integration, relocation and outsourcing projects on several continents.

The breadth and size of Siemens enabled him to gain experience in a variety of fields ranging from Medical Devices to Transportation Systems and Building Technologies. At the same time, he was able to develop leadership skills in general, regional and global Divisional management. His insight into the medical device industry was gained in the early 1990's as General Manager of Rexton PTE Ltd, a subsidiary of Siemens in Singapore producing and selling hearing aids.

The aforementioned qualities, together with his leadership skills and international experience, make him very well qualified and suited for his new role at Straumann.

Mr Daetz is a German citizen with a very broad cultural background: in addition to his international work experience in Europe, the Americas and Asia, he grew up in Indonesia and studied in the UK, gaining a Master of Arts degree in Politics, Philosophy and Economics from Oxford University. He has also studied at Duke University (USA) and INSEAD (F) in executive development programs. He is married and has three children.

About Straumann

Headquartered in Basel, Switzerland, the Straumann Group (SIX: STMN) is a global leader in implant and restorative dentistry and oral tissue regeneration. In collaboration with leading clinics, research institutes and universities, Straumann researches, develops and manufactures dental implants, instruments, prosthetics and tissue regeneration products for use in tooth replacement and restoration solutions or to prevent tooth loss. Straumann currently employs approximately 2200 people worldwide and its products and services are available in more than 70 countries through its broad network of distribution subsidiaries and partners.

Straumann Holding AG, Peter Merian-Weg 12, 4002 Basel, Switzerland.
Phone: +41 (0)61 965 11 11 / Fax: +41 (0)61 965 11 01
E-mail: investor.relations@straumann.com or corporate.communication@straumann.com
Homepage: www.straumann.com

Contact:

Mark Hill, Corporate Communication
+41 (0)61 965 13 21

Fabian Hildbrand, Investor Relations
+41 (0)61 965 13 27

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